Peer Learning for Professionals

Upskill and supercharge
your workforce with Riff

riff

CASE STUDY

The Challenge

Traditional online learning feels like bad television.
It's a one-way conversation that lacks engagement,
interaction and collaboration. Learners can slip through
the cracks, distracted by everything else the internet
offers and worst of all, it's lonely — people sit on their
own, with their laptops, watching videos. It's time we
moved from bad television to good learning outcomes
for L&D teams.

The Solution

Peer-based learning offers a richer experience.
With the help of advanced technology, Riff
Premium mimics the dynamics of in-person
peer-to-peer learning by hosting small
video group chats that keep people
engaged and interested. Riff shares
personal, immediate feedback directly
to participants that help balance the
conversation and increase team
engagement. Our virtual coach
then makes recommendations
about how to be more successful
working with others.

The Results

Riff's peer-to-peer learning environment works. In fact,
people in professional development courses that
collaborated on projects using the platform were more
successful than those who did not.

> **People were also 2X more likely to finish
> courses, earn 30% high grades and enjoy
> their learning experiences more when
> using the platform.**
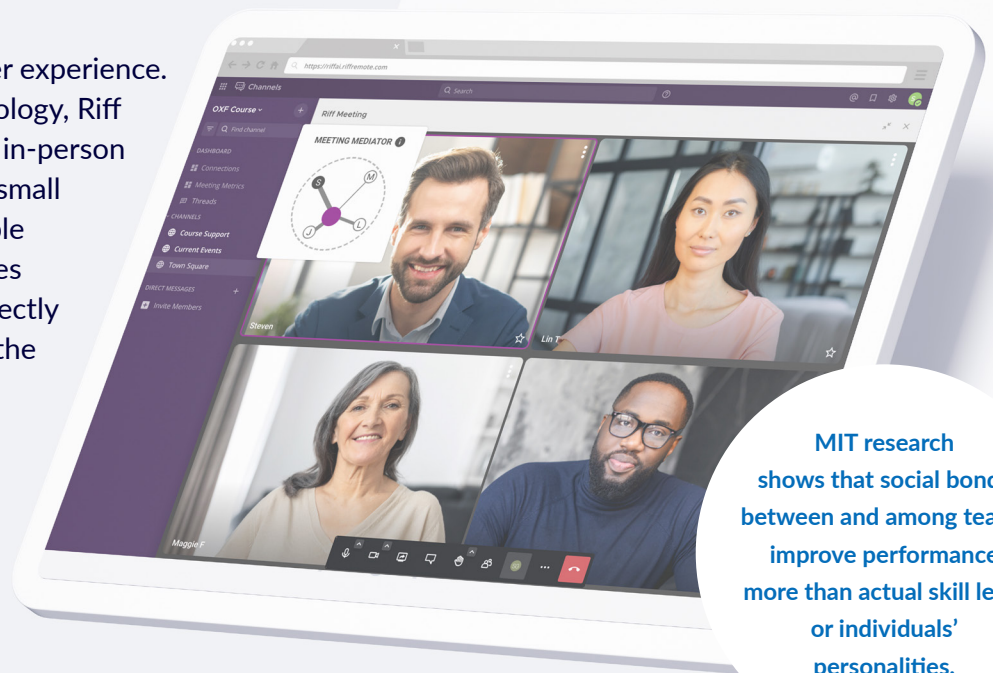
**MIT research
shows that social bonds
between and among teams
improve performance
more than actual skill level
or individuals'
personalities.**

Riff is a startup out of the MIT Media Lab. Our vision is to help high growth
organizations adapt quickly to changing conditions through the development
of new skills and sensibilities needed for the future workplace.

**For more information
visit riffanalytics.ai**