

Learning the Intangibles:

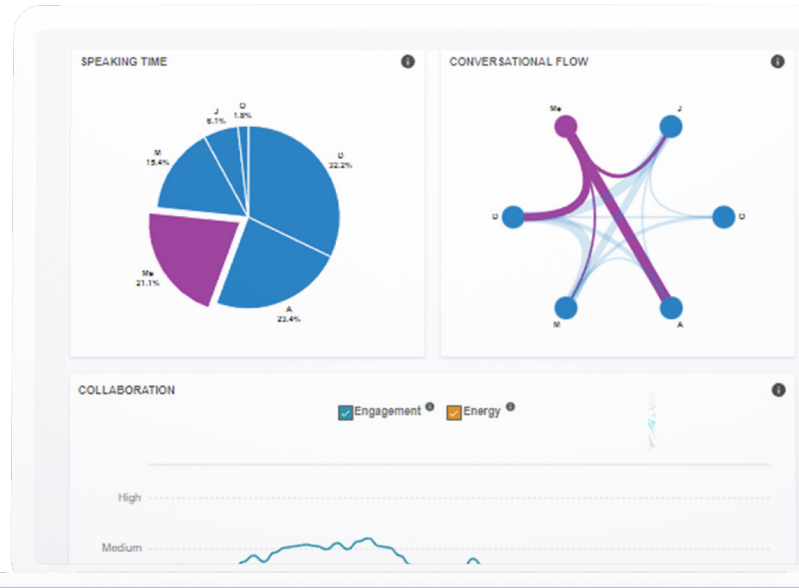
Training & Coaching Professionals in Soft Skills

riff
CASE STUDY

The Challenge

97% percent of employers surveyed said soft skills are more important than hard skills.*

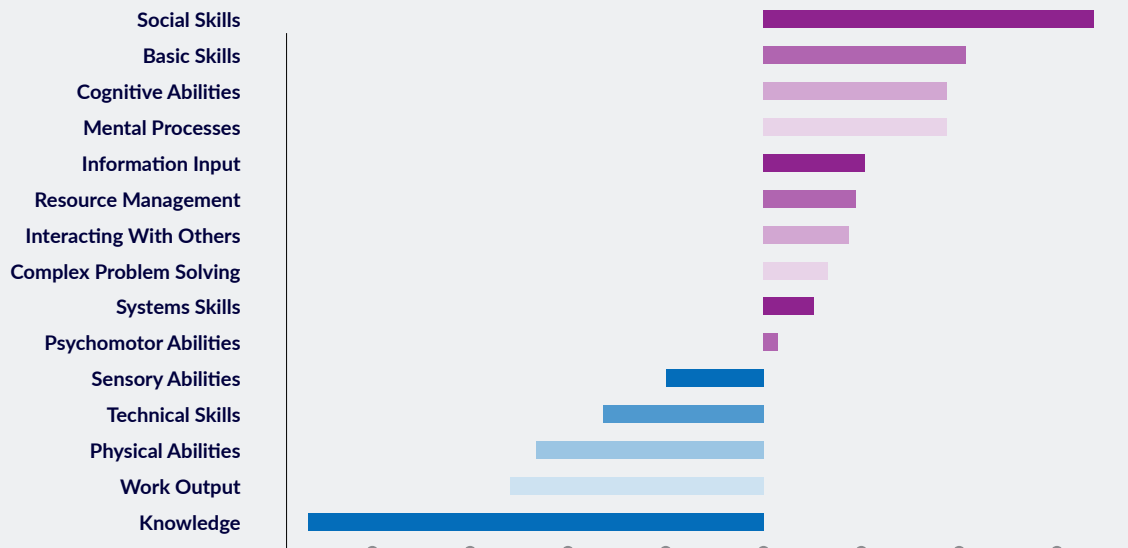
Soft skills are the necessary foundation for success in every industry, at every level. Leadership development and business coaching have long been reserved for executives but given the importance of soft skills, acquiring and strengthening them should be made available to all professionals.



Riff Platform helps build soft skills such as leadership and empathy.

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Skills That Increase Career Growth





The Solution

Wherever information is shared and exchanged, Riff Platform makes it easy to integrate the development of soft skills into everyday work routines by creating a data-informed feedback loop system. Using video and chat data, tools like the Meeting Mediator give real-time feedback during meetings and the Riff Dashboard aggregates data over time. With that information, our virtual coach makes suggestions on ways individuals and teams can achieve greater cohesion and performance.

Source*

The Results

People using Riff in professional development courses to collaborate on projects were more successful than people who did not use Riff.

They had 30% higher grades, were 2x as likely to complete a course and had higher learner satisfaction.

Riff has also been shown to predict individual socio-emotional characteristics, such as dominance, bias and respect, as well as measuring collective intelligence of teams.

Riff Analytics is a startup out of the MIT Media Lab. Our vision is to help high growth organizations adapt quickly to changing conditions through the development of new skills and sensibilities needed for the future workplace.

**For more information
visit riffanalytics.ai**