

Revolutionizing Online Learning

Esme Learning's Cyber Security for Business Leaders Programme

riff
CASE STUDY

The Challenge

Existing communications tools for Online Program Management providers (OPMs) offer limited functionality. Esme Learning needed a unified communications tool to increase collaboration and learning outcomes by combining chat and video channels, while integrating into online learning environments. The team turned to Riff Analytics for help.

The Solution

Riff integrations are available via LTI with most LMS' (Canvas, Blackboard, Open edX etc.), creating a streamlined environment for both learners and instructors. By integrating our communication technology into Esme Learning's online class experience for their Cyber Security for Business Leaders Programme developed in partnership with Saïd Business School, University of Oxford and Mastercard, Riff helped:

- 1 Activate and drive conversation in large and small group chat forums.
- 2 Host collaborative online experiences through weekly group meetings and assignments.
- 3 Host interactive classroom sessions, including cyber security attack simulation.
- 4 Provide soft skills feedback directly to individual learners and teams.

The Results

Through the Riff Analytics communications tool, Esme Learning students worked through complex problems posed in the Cyber Security for Business Leaders Programme and were able to practice and receive real-time feedback about critical soft skills, such as collective decision making. Riff helped Esme Learning students achieve better connection with their peers, better scholastic outcomes and better team performance.

85% of job success comes from having well-developed soft and people skills.

15% of job success comes from having technical skills and knowledge.

Riff connects with:

OPEN edX



D2L

Blackboard

moodle

+ and any LTI-compatible LMS

The Riff Platform empowers individuals to become more knowledgeable and self-aware as they collaborate with others in business and education settings.

For more information
visit esmelearning.com